# ALEC L. RHODES

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Digital media and strategic communications professional with over a decade of experience producing transformative visual and multimedia content across news media, faith-based, educational, governmental, and nonprofit sectors. Known for translating multifaceted concepts into captivating narratives through cinematic videography, dynamic photography, and digital communications that attract diverse audiences and enhance organizational initiatives.

## EDUCATION

**Master of Fine Arts (MFA), Digital Media Production,** Liberty University, Lynchburg, VA **05/2030**
- **GPA: 3.87**

**Bachelor of Arts (B.A.), Film and Media Arts**, American University, Washington, D.C **05/2018**
- **GPA: 3.0**

## PROFESSIONAL EXPERIENCE

**Atrium Wake Forest Baptist – Brenner Children's Hospital | Winston-Salem, NC, United States** **06/2026 – Present**
**Adolescent & Young Adult Supportive Oncology Intern**
• Design and implement creative storytelling proposals for adolescent oncology patients (ages 15–18) through photography, videography, and multimedia content, highlighting patient experiences, resilience, and personal identities beyond their cancer diagnoses.
• Facilitate weekly peer-support groups for adolescent and young adult oncology patients, fostering a trusting and empathetic environment that promotes connection, reduces isolation, and encourages meaningful discussion throughout the cancer journey.
• Spearhead service-oriented projects that help patients rediscover purpose and meaning through community outreach projects, including assembling care packages, writing encouragement cards, and empowering younger pediatric patients undergoing treatment.

**Liberty University – Helms School of Government | Lynchburg, VA, United States** **01/2025 – 01/2026**
**Strategic Communications Administrative Graduate Assistant**
• Executed high-profile communications initiatives and special projects on behalf of the Dean, including documenting lectures by former U.S. Secretary of State and CIA Director Mike Pompeo; interviewing Helms School alumni for feature stories at the Supreme Court and the Family Foundation in Richmond; collaborating with local and state media to highlight Governor Glenn Youngkin's partnership with the Virginia State Police and Helms School; and photographing Liberty Analytical Support Initiative (LASI) students at the Polish and Israeli Embassies in Washington, D.C.
• Partnered with the Dean to develop and implement a Campaign Plan for 2025-2030 that is advancing enrollment growth, student retention, graduation outcomes, fundraising efforts, and alumni engagement.
• Catalyzed high-quality professional content harmonized with institutional communications targets across print, digital, video, and visual media platforms.
• Engineered, orchestrated, and managed content for social media channels, including Facebook, Instagram, LinkedIn, and Champion Connect.

**National Community Church | Washington, D.C, United States** **09/2018 – 03/2019**
**Creative Media Protégé**
• Expert in Adobe Premiere with familiarity and experience utilizing Apple Final Cut Pro Studio 7, Photoshop, Illustrator, and Media Encoder. Composed projects including high quality worship music videos, cinematic trailers, professional interviews, Sunday sermons, promotional videos, and miscellaneous events.
• Proficient in using an array of hardware platforms to accomplish multimedia projects including a Sony Alpha 58 DSLR, DJI Phantom 3 Standard Drone, Canon 4K, HD Recording Professional Camcorder, various forms of audio and lighting equipment, and Apple computing hardware.
• Regularly engaged heavily in leadership development huddles and labs.

**News2Share | Washington, D.C, United States** **09/2015 – 05/2016**
**Digital Media News Intern**
• Collaborated with Trey Yingst, now Fox News Chief Foreign Correspondent, in the investigation, production, and delivery of multimedia news coverage in the Washington, D.C metropolitan area.
• Developed photojournalism, video interviews, and written documents for digital publication while complying with journalistic integrity, accuracy, and deadline-driven reporting.
• Examined background inquiry, fact-checking, and source authentication to bolster timely and reliable news reporting.